

On behalf of the Office of Student Development at the School of Engineering at Rutgers, the State University of NJ, your school is cordially invited to participate in one of the most outstanding programs that advocate the fields of engineering, mathematics, and science to young women. The Academy at Rutgers for Girls in Engineering and Technology (TARGET) is remarkable methods used to encourage middle and high school girls to pursue a future in engineering, mathematics, or science.

According to the Engineering Workforce Commission, over the past four years, women have composed only twenty percent of the freshmen-engineering enrollment across the country. In an effort to recruit more women into the field, TARGET has been developed to expose middle and high school girls to the exciting world of technology and engineering as well as to inspire them to pursue a career in these fields. The program consists of daily laboratory/engineering activities, tours of various engineering-type facilities, seminars and workshops on team building, study skills and time management, a mentoring program with women engineers, and recreational activities.

Summer 2008 welcomes five sessions of TARGET. Program dates (by grade) are as follows:

Session	Grade	Dates
TARGET I	6	June 30 th – July 3 rd
TARGET II	7	July 7 th – July 11 th
TARGET III	8	July 14 th – July 18 th
TARGET IV	9	July 21 st – July 25 th
TARGET V	10	July 28 th – August 1 st

Note: Grade level is identified as the grade an applicant is currently enrolled. For example, an applicant who is in the 6th grade during the 2007 – 2008 academic year should apply for TARGET I.

Please find the enclosed brochure, which contains further information and an application, and a flyer to post for advertisement. Also, if necessary, feel free to copy the brochures/applications. If you have any additional questions or concerns, please do not hesitate to contact Candiece White at (732) 445-2687 x18. Once again, thank you for your time and we look forward to working with you and your students.

Sincerely,

Evelyn Laffey, Ed.D.
Director of Women in Engineering Programs

Candiece White
Program Development Specialist